

Specifications  
Midtown  
300075

**maharam**

**Application**

Walls

**Characteristics**

Content: 65% Cellulose, 35% Latex

Finish: PFAS-Free Protective Topcoat

Backing: None

Reference Dimension: 10' x 26' 8" (305cm x 813cm)

Customs: Repeatable, Scalable

Country of Origin: USA

Note on Mold: Intended for use in buildings designed and maintained to avoid moisture on or within walls.

Application must conform to current Installation Guidelines included in each shipment or available at maharam.com.

**Price**

Installation is sized, priced and produced on a project-specific basis

**Maintenance**

W-Clean with water-based cleanser.



**Testing**

Flammability: AS/NZS 3837 Adhered

ASTM E 84 Adhered

CAN ULC S102 Adhered

ISO 5660 Adhered

Lightfastness: AATCC 16.3, 40+ hours



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**Environmental**

Greenguard Gold Certified  
LBC Red List Free  
Contains Bio-Based Content  
FR Free  
Free of Intentionally Added Pfas

**Brief**

A reflection on the artist's years at her former Times Square studio, Midtown references the corporate landscape at the heart of New York. Both visceral and theoretical, the piece addresses how the flow of power between people and corporations creates a complex social dynamic that is marked by complicity and flux.

**Warranty**

3 years.

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Complete product information at [maharam.com](http://maharam.com)  
800.645.3943



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