

# Installation Guidelines

(Ear/Pretzel - Pink)

by John Baldessari

399735

**maharam**

## Wallpaper

### Control of Delivery

This product is intended for use in buildings designed and maintained to avoid moisture on or within walls, particularly in warm, humid climates and has been manufactured to the highest quality standards possible. However, it should be noted that some items, by their nature, require care in handling and installing so as to provide an acceptable installation. Installation by a professional is recommended.

Panels must be stored in a dry, clean environment for 72 hours at 70F, and installed at a similar temperature (but not to exceed 100F).

### Wall Preparation

Walls must be structurally sound; dry; smooth; firm; undamaged; free of mold, mildew and grease; uniform in color

Before installation, verify that wall moisture content does not exceed 4% using a suitable moisture meter and that active moisture or water vapor infiltration is not present. If mold or mildew is present, if walls show visible moisture damage, or moisture content exceeds recommendations, do not proceed with installation until the condition has been fully corrected under the direction of a qualified expert. Moisture in and behind the wall must be eliminated. The use of a mold inhibitor in the adhesive is highly recommended.

Remove old wallcovering, layers of loose paint, pen writing, crayon marks and any foreign matter that may be on the wall. To ensure maximum smoothness of installation and to avoid the telegraphing of imperfections, nail heads, nicks, gouges and other surface blemishes must be sanded smooth and sealed. Water-soluble paint must be washed down while oil-based paint must be sandpapered and cleaned with ammonia.

Walls should be prepared to no less than a Level 4 (3 coats of spackle), but preferably Level 5 (skim coated walls) using an appropriate acrylic primer for wallcovering. Maharam has had success using quality primers, such as Zinsser's Shieldz or Zinsser's Guardz.

Maharam Wallpapers are printed and laminated with a matte protective film. This may hide some wall imperfections, however, if the wall will be illuminated with natural light or unforgiving lighting, then preparing walls to Level 5 is best. The walls must be clean and completely smooth before hanging any wallpaper.

### Cutting

Inspect wallpaper carefully prior to cutting and examine material for any damage or defects, as cut material cannot be returned. Be certain pattern and color are as ordered. Should you have any questions, contact your Maharam sales representative.

All material must be installed in numerical roll sequence (from highest to lowest) within a lot. Cut a length, roll the wallcovering back toward the master roll and mark in numerical sequence (1, 2, 3, etc.) Marking the top of each panel will keep them in roll order.

# Installation Guidelines

(Ear/Pretzel - Pink)

by John Baldessari

399735

**maharam**

## Adhesive Application

Maharam wallpapers are not pre-pasted.

Store and apply adhesive at room temperature (70F). Use a heavy-duty clear, pre-mixed, wallcovering adhesive, such as Professionals PRO 838 Heavy Duty Clear Vinyl Adhesive or PRO 880 Clear Vinyl Adhesive. Do not dilute. Apply an even coat of adhesive using a ½" nap roller or brush to the back of the wallpaper and take care not to over-saturate. Allow adhesive to become tacky before applying wallcovering. Do not use a pasting machine.

Maharam Wallpaper requires a 3-5 minute booking time prior to installation to allow for absorption of adhesives and the expansion of the material. When booking, care should be taken not to fold or crease the wallpaper, as creases may remain in the material.

Avoid getting adhesive on the face of the material. Any excessive adhesive must be removed immediately with a natural sponge and clean warm water and then dried with a clean white cloth. Do not use solvent based cleansers as damage may occur.

## Wall Application

Wallpaper must be handled carefully to avoid any wrinkling or creasing during installation.

Install wallpaper from top to bottom between two plumb lines for absolute vertical alignment. Start at the top left corner with the first panel. Set top to hold while setting the corner edge.

Wallpaper strips should be hung in consecutive order after cutting to avoid in-filling. Refer to label affixed to each roll for specific information. Fill in over doors and windows as you come to them with strips cut in consecutive order from the roll. Hang only 1-2 strips at a time. Smooth material with a soft bristle brush to eliminate air bubbles and ensure adhesion. Finished or permanent lighting must be in place during installation.

Using a wallcovering brush or smooth trowel, press panels gently to remove any bubbles. Smoothing should be done from top of panel down. Trim top and bottom of panel with a very sharp #0.12 single edge razor blade and a straight edge razor and straight edge.

When applying the next strip of wallpaper to the wall, begin by abutting edge of the second strip of wallpaper to the edge of the previously installed strip. Do not overlap or leave gaps between the two strips.

To ensure pattern match, it is important that the pattern is aligned at eye level and worked towards the top and bottom from the middle. Continue to smooth panel surfaces and work out air bubbles.

When installing around outside corners, there must be at least 6" of material in order for the wallpaper to adhere properly. Do not stretch the material or overwork seam during installation as this may distort the pattern. Do not use tape on the wallpaper surface.

After installation, the walls and installation should be monitored for potential moisture or vapor infiltration. Any such infiltration after installation must be promptly eliminated.

The information above is a guide to help in the installation of Maharam Wallpapers. Maharam can neither guarantee, nor take responsibility for specific results. The installer has final responsibility for proper installation and evaluation of job site conditions.

Under no circumstances shall Maharam be liable for any incidental, consequential, or other damage resulting from negligence, misuse, mishandling, or exposure of any chemicals used in connection with installation. Information relating to chemicals/cleaning solvents, environmental use, and human exposure should be reviewed with the appropriate suppliers. All label instructions for use and precautions should be followed.