

## **Natural Wallcovering**

### **Control of Delivery**

This product is intended for use in buildings designed and maintained to avoid moisture on or within walls, particularly in warm, humid climates and has been manufactured to the highest quality standards possible. However, it should be noted that some items, by their nature, require care in handling and installing so as to provide an acceptable installation. Installation by a professional is recommended.

Wallcovering must be stored in a dry, clean environment for 72 hours at 70F, and installed at a similar temperature (but not to exceed 100F).

### **Wall Preparation**

Walls must be structurally sound; dry; smooth; firm; undamaged; free of mold, mildew and grease; uniform in color; and normally absorbent.

Before installation, verify that wall moisture content does not exceed 4% using a suitable moisture meter and that active moisture or water vapor infiltration is not present. If mold or mildew is present, if walls show visible moisture damage or moisture content exceeds recommendations, do not proceed with installation until the condition has been fully corrected under the direction of a qualified expert. Moisture in and behind the wall must be eliminated. The use of a mold inhibitor in the adhesive is highly recommended.

Remove old wallcovering, layers of loose paint, pen writing, crayon marks and any foreign matter that may be on the wall. To ensure maximum smoothness of installation and to avoid the telegraphing of imperfections, nail heads, nicks, gouges and other surface blemishes must be sanded smooth and sealed. Water-soluble paint must be washed down while oil-based paint must be sanded and cleaned with ammonia. Walls must be primed using an appropriate opaque acrylic primer for wallcovering. New plaster walls and drywall should be primed with a suitable acrylic primer for wallcovering.

### **Cutting**

Inspect wallcovering carefully prior to cutting and examine material for any damage or defects, as cut material cannot be returned. Be certain pattern and color are as ordered. Should you have any questions, contact your Maharam sales representative.

All material must be installed in numerical roll sequence (from highest to lowest) within a lot. Cut a length, roll the wallcovering back toward the master roll and mark in numerical sequence (1, 2, 3, etc.) Marking the top of each panel will keep them in roll order.

Trim both selvages prior to installation.

Never use wallcovering from different production runs on the same wall. Only full widths of material should be used for the most satisfactory installation.

# Installation Guidelines

Town  
399330

**maharam**

## **Adhesive Application**

Store and apply adhesive at room temperature (70F). Use a heavy-duty clear, pre-mixed, wallcovering adhesive. Do not dilute. Apply an even coat of adhesive to the back of the material, and exercise care not to over-saturate. Allow adhesive to become tacky before applying wallcovering.

Paper-backed textiles require a minimum of 3 - 5 minutes of booking time to allow for the absorption of adhesives and the expansion of the material prior to installation. Should bubbles appear immediately after installation, adjust the booking time. Do not crease when booking material, as damage may occur.

Care should be taken not to get the adhesive on the face of the material. Any excessive adhesive should be removed immediately using clean warm water and a natural sponge. Do not use solvent-based cleansers. If adhesive has dried, gently brush surface using a stiff bristle brush.

## **Wall Application**

Install wallpaper from top to bottom between two plumb lines for absolute vertical alignment. Start at the top left corner with the first panel. Set top to hold while setting the corner edge.

Wallcovering strips should be hung in consecutive order after cutting to avoid in-filling. Refer to label affixed to each roll for specific lot information. Fill in over doors and windows as you come to them with strips cut in consecutive order from the roll. Hang only 1-2 strips at a time. Smooth material with a soft bristle brush to eliminate air bubbles and ensure adhesion.

If defects in the material are noticeable after hanging three lengths, you must notify your representative immediately. Bear in mind natural wallcovering will tend to lightly panel on occasion. Maharam cannot accept any claims on labor or material after more than three lengths have been cut and installed.

The information above is a guide to help in the installation of Maharam wallcovering. Maharam can neither guarantee, nor take responsibility for specific results. All Maharam installations must conform to the installation guidelines included with each shipment or available at maharam.com. The installer has final responsibility for proper installation and evaluation of job site conditions.

Under no circumstances shall Maharam be liable for any incidental, consequential, or other damage resulting from negligence, misuse, mishandling, or exposure of any chemicals used in connection with installation. Information relating to chemicals/cleaning solvents, environmental use, and human exposure should be reviewed with the appropriate suppliers. All label instructions for use and precautions should be followed.